

2022-23 School Year

Presented by:
Dan O'Brien,
Communications Director

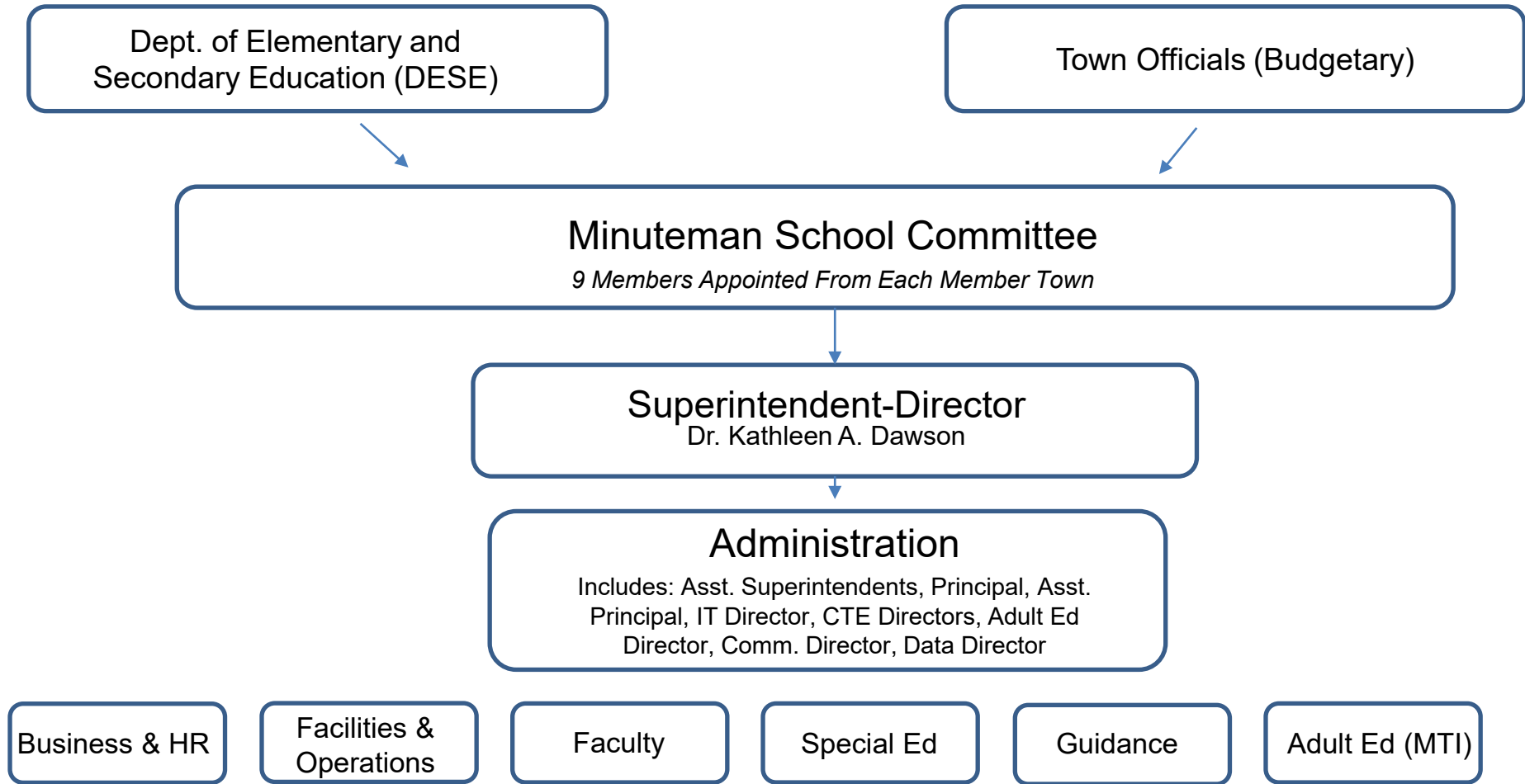


Communications Overview

For Parents and Guardians

A REVOLUTION IN LEARNING

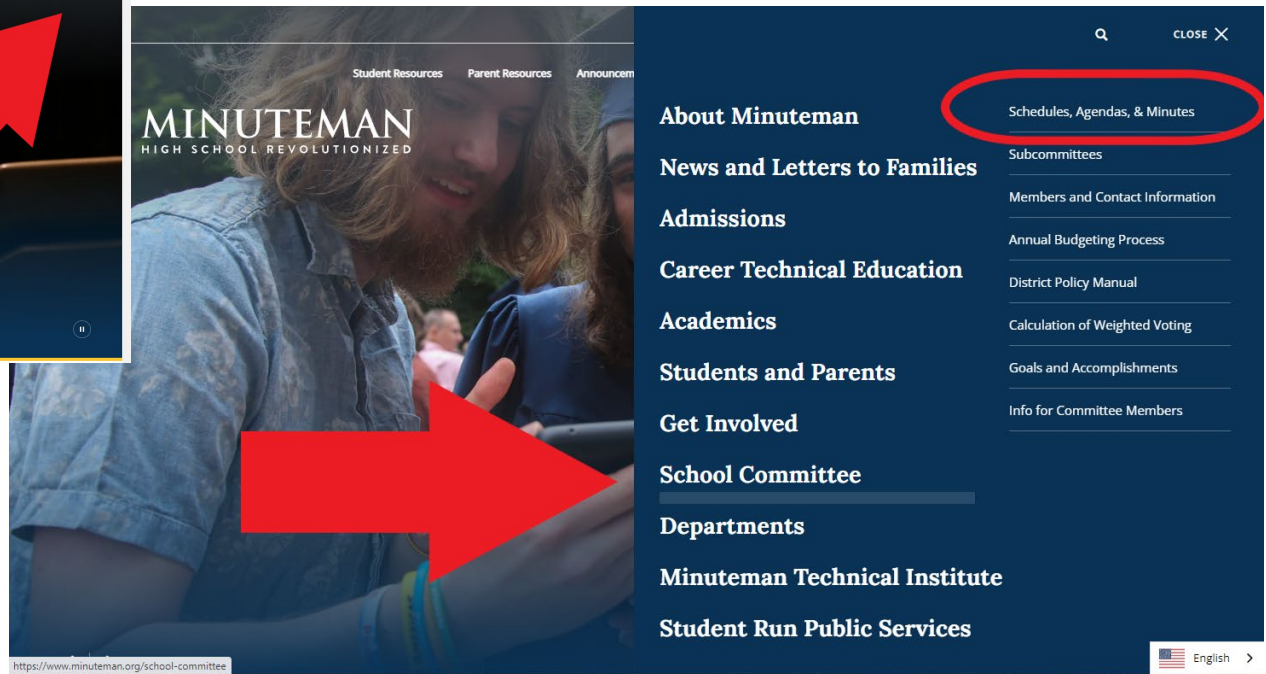
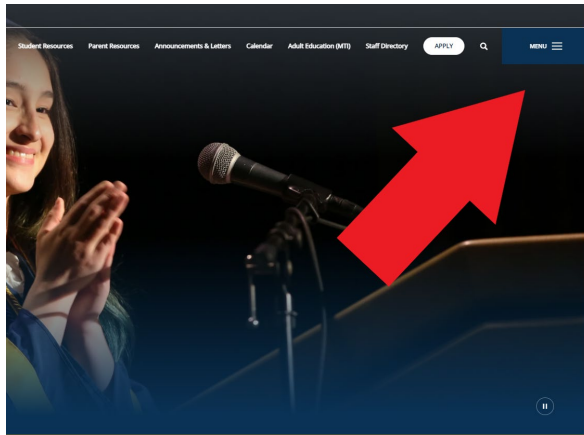
Governance



School Committee Meeting Agendas

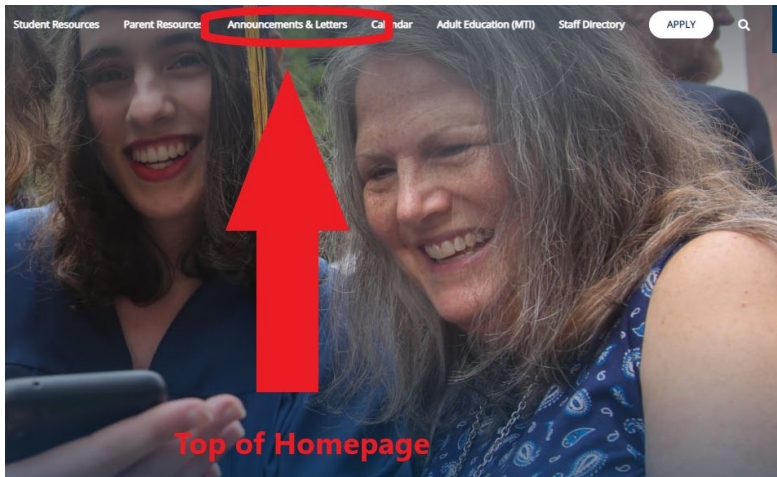
URL: minuteman.org/schoolcommittee

Or, from homepage:



- Menu →
- School Committee →
- Schedules, Agendas & Minutes

Communications to Families



HOME > NEWS AND LETTERS TO FAMILIES

News and Letters to Families

NEWS

News updates and press releases

NEWS ARCHIVES

News articles prior to the current school year

E-NEWSLETTER

Electronic newsletter emailed approximately once a month

LETTERS TO FAMILIES

Letters to Parents/Guardians

MORNING ANNOUNCEMENTS

Announcements read to students each morning

SOCIAL MEDIA

Links to official social media accounts

- All letters to families are emailed and posted on minuteman.org/letters (Top of homepage under “Announcements and Letters”)

- Robocalls for immediate issues or important reminders; email accompanies call

Transportation



Bus routes/schedules are on minuteman.org/busroutes (will be posted 8/24/22)



Sports bus routes are updated weekly. Students/parents are asked to check website weekly (minuteman.org/busroutes)



Emails are sent via Aspen when route changes for regular (to and from school) routes are made



Specific, immediate questions: Call NRT: 781-227-8020



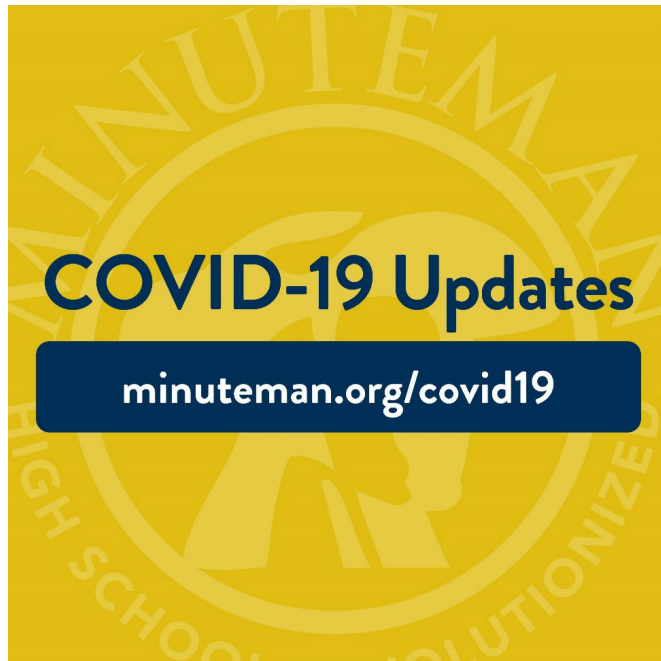
General questions for school: Call Cheryl Mixon at Minuteman: 781-274-1026.

Transportation

- Last year, Minuteman experienced several instances of delayed buses due to the nationwide bus driver shortage, which affected virtually all school districts.
- Minuteman does not manage the bus drivers. We work with a contracted school bus provider, NRT Inc.
- In the event of a late/no-show bus, Minuteman has requested NRT send notifications to families of students on the specific bus route(s) as soon as possible.
- Minuteman staff arrives at the school at 6:45 AM. When our staff are informed of a late/no-show bus, we will send an automated phone call to affected families, regardless of whether NRT has sent one or not.
- Students will not be marked tardy in the event of a significantly delayed bus.

COVID-19

Don't come to school if you tested positive!



- All COVID-19 information is on minuteman.org/covid19
- Links to state guidelines
- Links to school protocols
- When to contact nurses' office

Snow Cancellations or School Closures

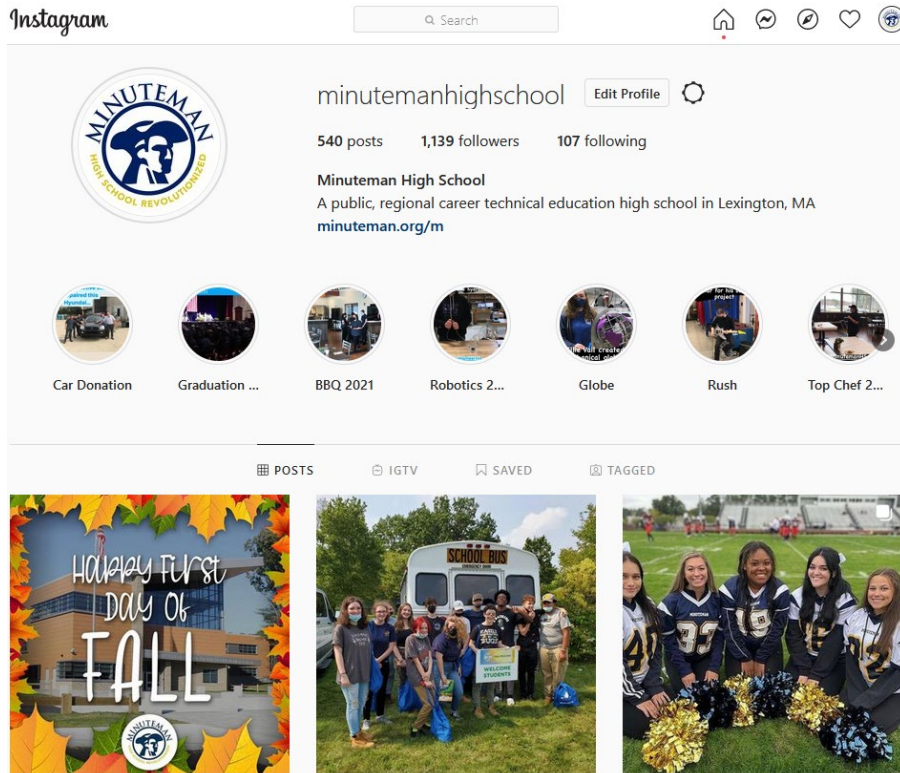


- School Closing Decisions Made By 5:30 AM
- Robocall
- Email
- TV Stations (Chs. 4, 5, 7, 10, 25)
- Website
- Social Media

News and Announcements

- Morning announcements are made to students over the loudspeakers. We email text of the announcements to parents via Aspen and post them on the website: minuteman.org/announcements
- Principal will email all families approximately once a week
- Teachers or staff may email notes or announcements to students/parents directly via Aspen.
- Larger school announcements or news releases are posted on the homepage of minuteman.org. News releases are sent to local media.

Social Media



- Primarily for positive, proactive communications and marketing to students, parents, prospective families, and community partners.
- Can also use for emergencies or important announcements.
- Instagram
- Facebook
- Twitter
- LinkedIn
- YouTube (video)

Newsletter



February 15 is Priority Deadline for New Students to Apply for 2021-2022



New Animal Science Major Coming In Fall 2021

The priority deadline for students living in Minuteman High School's nine member communities to apply for admission for next school year is February 15, 2021.

Minuteman's member towns: Acton, Arlington, Bolton, Concord, Dover, Lancaster, Lexington, Needham, & Stow. [Learn more.](#)

- Sent approximately once a month during school year
- For current and prospective families, stakeholders
- Sign up at minuteman.org/newsletter