



Massachusetts Girls in Trades

Building a Network of Women in the Skilled Trades

Logo Design Contest

The Massachusetts Girls in Trades Board was formed to address the under-representation of females entering the skilled trades, particularly, current or former graduates from career and technical education high schools enrolled in a skilled trades program. The Massachusetts Girls in Trade Advisory Board includes representatives of community organizations, developers, contractors, government, building trades unions, apprenticeship and pre-apprenticeship programs, as well as, the Massachusetts Department of Elementary and Secondary Education, Career and Technical Student Organizations, and Career and Technical Education Schools.

ELIGIBILITY:

We are seeking current Massachusetts Career and Technical Education students who can design a creative and professional logo design for Massachusetts Girls in Trades.

ENTRY:

To enter the Contest, eligible participants must:

- 1.) Download and complete the Official Entry Form. The form is available for download at www.minuteman.org.
- 2.) Design a logo! Logos cannot contain copyrighted material and must have been created and edited by the contestant. Logos may not include images or licensed images that have been previously published and be easily reproducible and scalable for large and small formatting.
- 3.) Submit logo design in two formats: (.png, .jpg or .psd with a resolution of 300 dpi **AND** as a .pdf file less than 10MB.) If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file and make yourself available for revisions.
- 4.) If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected.
- 5.) File names should contain your *First Initial and Last Name*.
- 6.) Email your completed Official Entry Form and your logo design in the two formats stated above to the Massachusetts Girls in Trades Board at MassGirlsInTrades@minuteman.org. *File names should contain the designers First Initial and Last Name.*
- 7.) One submission per student

DEADLINE FOR ENTRIES:

You must submit your design and completed entry form by 11:59 p.m. EST by the January 13, 2017 deadline.

LOGO REQUIREMENTS:

Professional: This logo will be used on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts, etc).
Theme: This logo should represent our over arching goal which is to promote and support equity in the skilled trades for CTE students. Logos should be racially inclusive and include a hard hat.

RESOURCES

To get a sense of what MA Girls in Trades has already done, check out our Facebook page: <https://www.facebook.com/Girls-in-Trades-Massachusetts-1198742030139042/>. Other sites to reference include: **Chicago Women in Trades:** chicagowomenintrades2.org/; **Vermont Works for Women:** vtworksforwomen.org/; **Boston's Policy Group on Tradeswomen's Issues:** policygroupontradeswomen.org; **CA Tradeswomen Inc:** tradeswomen.org; **Mississippi Moore House Women in Construction:** hmoorecommunityhouse.org/winc/index.html; **Oregon Tradeswomen Inc:** tradeswomen.net

INTELLECTUAL PROPERTY RIGHTS

Winners will be selected by the Massachusetts Girls in Trades Board and the Equity in the Trades Leadership Council (student organization). Contestants agree that the Board may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the Massachusetts Girls in Trades Board. Additionally, Massachusetts Girls in Trades may alter, modify or revise the logo as it sees necessary to achieve the goals of the board.

SELECTION OF WINNER:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications, will be judged by the Massachusetts Girls in Trades Board and the Equity in the Trades Leadership Council. The winner will be notified by telephone, email or mail in February 2016. In the event that no entry is selected, Massachusetts Girls in Trades Board reserves the right to declare no winner and run the contest again at a later date.

Recognition: One (1) winner will receive:

1. Recognition at our March MA Girls in Trades Conference and Career Fair.
2. Artistic credit for your winning design in print and other media.
3. The winning design will be used as the Official Logo for the Massachusetts Girls in Trades Organization.

This form must accompany all artwork submitted in the 2017 Massachusetts Girls in Trades Logo Design Contest.

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Official Entry Form

Artist Name: _____ Year of Graduation: _____

School: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____

Parents/Guardian Name: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner I will relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry. I also agree to work with Massachusetts Girls in Trades on any requested edits to the original submitted design.

Date

Signature of Artist

Date

Signature of Parent/Legal Guardian

All entries must be signed above. Artists under 18 years of age must have a parent/guardians signature.

I further authorize the Massachusetts Girls in Trades to display my entry on social media and the Internet if it is not selected as the winning entry.

Signature of Artist